

A close-up photograph of a woman with dark hair, smiling and touching her forehead with her hand. She is wearing a delicate necklace with a small pendant and a matching bracelet. The background is a soft, out-of-focus white fabric.


eVARA

**Very Rare.
Very You.**

In being yourself, just the way you are, you are fabulous, fearless and truly rare.

And to celebrate the joy of being you, nothing but a metal that is the rarest of them all.

There are a multitude of reasons why platinum is that very precious rare metal.

Two billion years ago, a meteorite crash brought platinum to earth, making it a metal that is born of the stars.

A metal so rare, platinum has limited reserves worldwide and is 30 times rarer than gold.

Often known as a noble metal, it is one of the strongest natural materials on the planet and one of the longest lasting.

Only mastery of skill can turn this precious metal into stunning jewellery, paying a fitting tribute to how precious you are.

Celebrate the joy of being a woman.

Of being you with a metal that is rare and so much more.

Platinum Evara
Very Rare. Very you.



A woman with dark hair pulled back, wearing a white button-down shirt, is shown from the chest up. She is resting her chin on her hand, which is adorned with a ring. Her wrist features a multi-strand bracelet with pearls and beads. The background is a soft, out-of-focus white. A large, stylized purple 'V' shape is overlaid on the left side of the image, framing the woman's face and arm.

Design Inspiration

The universe belongs to those who stay true to themselves and fearlessly follow their heart.

For a celebration of a woman who takes joy in being herself, nothing but a metal born of the stars will do.

The dreamlike patterns, mobius loops and grooves in our latest collection symbolize how you stick by the things you love and know that's all that ultimately matters.

The scattering, splintering and expansive patterns signify how you unapologetically embrace who you are.

The interrupted forms, fluid dimensions and spatial elements represent endless possibilities, all stemming from your boundless belief in yourself.

Platinum Evara's latest collection is for the woman who starts a love story with herself today and every day, a woman who is truly one-of-a-kind.



21PTEOE32



21PTEPB38



21PTEKE26



21PTEUN43



21PTEBE06

21PTEBE05



21PTEBN02

TO THE
Women
OF Today,

In being fabulous, in
being fearless and in
being you, you make this
world a better place.





21PTEPR36

21PTEPR37



21PTEUE45



21PTEUP40



21PTEKN25



21PTEEE11

TO THE
Women
OF Today,

You own who you are and
do what makes you
happy. What could be
more beautiful than that?





21PTEKGP31



21PTEKGE30



21PTEJB22

21PTEBB07

21PTEJB21

21PTEBB08

21PTEJB20



21PTEUE44



21PTEKE28



21PTEUN41

TO THE
Women
OF Today,

Always remember that
you are special in your
own unique way and
that's all that matters.





21PTEPE34

21PTEKN23



21PTEBR10



21PTLBO32



21PTEBR09





21PTEPPE39



21PTEUE46



21PTEPR35

TO THE
Women
OF Today,

It's so refreshing to see how
you bring a new voice to
the table, every other day.

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21PTEUP42

21PTEHN12



21PTEOE33



21PTEKGB29

21PTEKN24



21PTEBN01

TO THE
Women
OF *Today,*

Your journey so far has
been one-of-a-kind
because that's who
you are.





The *platinum*
mark of
assurance

Every individual piece of platinum jewellery has an assured purity of 95% which is engraved with the PT950 mark.

The accompanying purity assurance card carries a unique identification number along with the weight and purity of that particular piece.

PGI's quality assurance program assures true value for all patrons by ensuring that the platinum you buy is of the highest possible purity.

Mark of true

Platinum

A close-up photograph of a curved, polished metal band, likely a ring or bracelet. The band is a light, silvery-white color. In the center of the band, the letters "PT950" are engraved in a bold, sans-serif font. The lighting creates soft highlights and shadows on the metallic surface, emphasizing its smooth texture and the curve of the band.

PT950

On every purchase of platinum jewellery,
look for the PT950 mark and insist on receiving your
quality assurance card

AUTHORISED PGI RETAILER



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